

ESG STRATEGY DEVELOPMENT

ESG is a broad framework that helps measure a company's sustainable and societal impact using metrics that matter to stakeholders. It is used primarily in a due diligence process for investors' financial decision-making and risk management. It is easy to use for product-led companies as a framework to identify and formalise their approach to reducing the over-business impact. Here are typical areas that businesses would consider.



ENVIRONMENTAL

- Energy
- Emissions
- Water
- Waste/Pollution
- Climate Risk
- Raw materials



SOCIAL

- Health and Safety
- Working Conditions
- Benefits
- Diversity
- Human Rights
- Community



GOVERNANCE

- Supply chain stewardship
- Ethical standards
- Financial transparency
- Stakeholder relationships
- Communications
- Compliance

“ We are returning to a world of decision-making based on science and facts. Let's not waste that opportunity. ”

- World Economic Forum

ACTION

Year End:

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WHO

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WHEN

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If you need help with your sustainable strategy then email us info@yulancreative.com

Alternatively you can book a complimentary call here:

<https://calendly.com/joanne-yulan-jong/15min>

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SUSTAINABILITY

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